

**"Marquise" Cap Shape Hair Nets, 79c doz.**

Our usual price 94c dozen

These nets of excellent quality are guaranteed perfect. They are offered in all shades but white and gray.

Take a dozen with you on your week-end trip!

Showing—Notice Dept., Main Floor, 34th Street, Rear.

## A Warm Weather Sale of All Wool Blankets

Double Bed Size **\$7.44** Pair

Truly a warm weather price for a pair of soft, fluffy all wool dependable blankets.

If you are looking ahead to chilly fall nights and freezing winter weather, you will take advantage of this sale now.

## Colored Crochet Bed Spreads

Double bed size **\$1.94** Guaranteed fast colors

Yarn-dyed spreads which can be used on both sides.

In dainty color combinations of rose and white and blue and white.

## Bleached Muslin Sheets and Pillow Cases

**Sheets, \$1.34 each**—Made of a good, heavy quality bleached muslin. Hemmed ends. Full bed size, 81x90 inches.

### "Run-of-the-Mill"

**Sheets, \$2.14 each**—Strong thread bleached muslin sheets. With slight imperfections, such as heavy threads or stains, which will not impair their wearing qualities. 72x99 inches. Our usual price \$2.94 each.

### Pillow Cases, 39c Each

Hemstitched bleached muslin pillow cases. Fine quality, with soft finish. Size 45x36 inches.

**29c each**—Good serviceable quality muslin pillow cases. Hemmed or hemstitched. Size 45x36 inches.

All Sizes Given Are Before Hemming.

Showing—Basement, 34th Street, Rear.

# R. H. Macy & Co.

Herald Square Inc. New York

Merchandise Advertised Here on Sale To-Morrow, Unless Otherwise Stated

## The August Sale of Handkerchiefs

Now in Progress

Some Unusual Offerings from Our Belfast Office:

**6 for \$2.19**—Men's fine white imported linen hemstitched handkerchiefs with thread-drawn hem and hand-embroidered initial. Were 6 for \$4.49. Limited to one-half dozen to a customer.

**6 for \$1.69**—Men's good quality imported linen hemstitched handkerchiefs. Limit one dozen to a customer.

**6 for \$3.59**—Men's Irish linen hemstitched handkerchiefs with hand-drawn thread hemstitching and hand-embroidered old English initial. Were 6 for \$5.94.

**59c each**—Men's extra large size white linen hemstitched handkerchiefs of excellent quality. Were 84c each.

**39c each**—Men's imported linen hemstitched handkerchiefs, perfect odds and ends, one-quarter, one-half and one inch hems. Would usually be 47c to 69c each.

**6 for 87c**—Men's extra large size white cotton handkerchiefs, with the ever-serviceable tape border.

**6 for 44c**—Men's good quality white cotton hemstitched handkerchiefs with embroidered initial. Initial assortment incomplete. Were \$1.19 and \$1.39 for 6.

**6 for \$1.98**—Men's white linen hemstitched handkerchiefs with embroidered block initial. Were 6 for \$2.69.

**6 for \$1.49**—Men's imported fine white cotton mull handkerchiefs with hemstitched hems and hand embroidered initial. Old English style.

**6 for 87c**—Women's Irish linen handkerchiefs of medium weight with 1/4 inch hemstitched hems. Limited to one dozen to a customer.

**6 for 98c**—Women's serviceable quality, regular size linen hemstitched handkerchiefs with hand-embroidered block initial. Limit one dozen to a customer.

**12c each**—Women's Irish print handkerchiefs with attractive designs and colorings.

**23c each**—Women's fine French cotton printed handkerchiefs with hand-rolled hems, dainty colorings and patterns for sport wear.

**19c each**—Women's imported silk crepe handkerchiefs with unusual printed borders and hemstitched hems. Some with hand embroidered corners. Were 23c and 29c each.

**6 for 49c**—Women's imported fine white cotton hemstitched handkerchiefs with woven cord borders, also some with woven border of color.

**23c each**—A special purchase of odds and ends in women's linen hemstitched handkerchiefs. All perfect and would usually be 29c to 39c each.

**37c each**—Women's Irish linen hemstitched handkerchiefs with daintily hand-embroidered corner. Would usually be 49c each.

Showing—Main Floor, Broadway, Front.

## FINAL REDUCTIONS After Inventory Clearance

Women's

## Cloth Coats, Wraps

**\$16.74 \$23.74 \$39.75**

Originally \$36.75 to \$74.75

Including all our remaining spring and summer wraps.

High grade models—one of a kind—well tailored and made of finest materials. Many are trimmed with fur.

Models suitable for street and sport during the early fall.

All sizes and colors in the assortment

Showing—Third Floor, Front.

## Black Silks at Special Prices

Black frocks lead the procession of fashion. Below are listed lustrous black silks, rich in quality—reasonable as to price.

<b>Black Satin Canton Crepe,</b>	39 inches wide,	<b>\$3.29 yd.</b>
<b>Black Satin Crepe,</b>	40 inches wide,	<b>\$2.79 yd.</b>
<b>Black Satin Crepe Meteor,</b>	40 inches wide,	<b>\$2.49 yd.</b>
<b>Black Sport Satin,</b>	39 inches wide,	<b>\$2.49 yd.</b>
<b>Black Satin Charmeuse,</b>	39 inches wide,	<b>\$2.29 yd.</b>
<b>Black Dress Satin Duchesse,</b>	36 inches wide,	<b>\$1.98 yd.</b>

Showing—Second Floor, 35th Street.



## Midsummer Sale of Good Furniture

The Second Week of our greatest Midsummer Sale. Late arrivals in suites and separate pieces are now on sale. Assortments are greater than last week. AND PRICES ARE LOWEST-IN-THE-CITY.

### Some Examples of "Homey" Living Room Furniture

**All-Upholstered Suite of Three Pieces.** Consists of davenport arm chair and wing chair, covered in a choice of good tapestries. Davenport and arm chair have spring arms and suite is covered with tapestry, including outside backs. As illustrated. **\$226.00**

**Queen Anne Design All-Upholstered Suite of Three Pieces.** Consists of davenport, arm chair and wing chair. Have loose cushion seats, covered with tapestry, including outside backs. **\$198.00**

**Three-Piece Suite,** consisting of settee, arm chair and wing chair with loose cushion seats covered with blue figured velour. Have cane on backs and under arms on mahogany finished frames. Complete with two bolsters and pillow. **\$278.00**

**Three-Piece All-Upholstered Suite,** exceptionally well made and comfortable. Consists of davenport, arm chair and wing chair, with loose cushion seats and spring edge fronts of seats. Will be covered in your choice of fine mohair velours. **\$637.00**

**Upholstered Arm Chairs, Arm Chair or Arm Rocker,** with loose cushion seats, covered with tapestry. **\$22.48 \$28.25**

Showing—Sixth Floor.

## Seasonable Dress Goods

The offerings below will be found particularly opportune.

**54-inch Costume Serge, Sale Price, \$1.64 yd.**

Our usual price, \$1.98

A fine twill serge, in black and navy blue. Sponged free of charge upon request.

**56-inch Worsteds Suits and Cheviots, \$1.69 yd.**

Suitable for men's and boys' wear. Especially recommended for school suits.

**56-inch Tweed, \$1.69 yd.**

Desirable mixtures are included in this lot of tweeds, which are most suitable for golf suits.

Showing—Second Floor, 35th Street.

## Sale of Fine French Laces

At 1/2 Usual Prices **49c, 64c, 79c, and 98c yard**

Three thousand yards of laces as exquisite as French ingenuity could make them. Fine fair-appeal meshes that will beautifully blouse, frock or negligee, and turn a simple, inexpensive garment into one equally inexpensive but remarkable beautiful.

Showing—Main Floor, Centre.

## Our Own Importation Seamless Wilton Rugs

of Unusual Beauty and Quality

WHILE looking around among the European Rug Mills we ran across these beautiful Wiltons, and were charmed by their unusual patterns, colorings, and exceptionally fine weaving.

We bought a quantity in several sizes, including scatter rugs and hall runners, to match the room-size rugs.

The motifs of the designs are Oriental. Indeed, so faithfully are the Oriental designs reproduced, and so fine is the weaving, that to the uninitiated these rugs appear to be genuine Oriental rugs. Color schemes are so varied that it will be easy for you to match the decorative scheme of your home.

In the following sizes:

2.3x4.6 ft.	<b>\$17.25</b>	8.2x11.6 ft.	<b>\$139.00</b>
2.11x5.11 ft.	<b>25.75</b>	9.6x13.2 ft.	<b>186.00</b>
6.3 x9.10 ft.	<b>92.75</b>	9.6x14.9 ft.	<b>223.00</b>

### Hall Runners

2.3x9 ft. <b>\$32.25</b>	2.3x12 ft. <b>\$43.75</b>	2.3x15 ft. <b>\$54.75</b>
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Showing—Fourth Floor.

## American Porcelain DINNER SETS

Attractively Priced

Burnished Gold Bands

**52-pc. set, \$19.74**

Our usual price **\$29.75**

(Service for 6)



Burnished Gold Handles

**100-pc. set \$37.75**

Our usual price **\$55.75**

(Service for 12)

This design, known as "Princess Argo," is made especially for us by one of America's foremost potters. Fine quality porcelain body, decorated with a burnished gold band and a thin black line. Handles are covered with burnished gold.

Complete open stock enables you to replace any piece at any time.

Showing—Basement, 34th Street.

Store hours 9 to 5:30. Closed all day Saturday.

## Are You Suffering From Eyestrain? "Neulite" Lenses

Specially Priced for This Week

We recommend our "Neulite" lenses to those who are not getting complete satisfaction from their present glasses and to those who suffer from eyestrain although their vision is normal.

These lenses were evolved by a famous scientist with the idea of giving a minimum of color visibility with a maximum of neutralizing power.

To encourage the use of these lenses we eliminated for this week our usual extra charge of \$2.50 per pair.

"None Surpasses Neulite Glasses"

Showing—Notice Dept., Main Floor, 34th Street, Rear.

## White Silks

White Sport Satin.

Best quality, rich lustre. For skirts and slip-ons. 39 inches wide. **\$2.49 yd.**

Imported Broadcloth

Pongee (All Silk).

**98c yd.**

29 inches wide. A very close, firm weave.

Showing—Second Floor, 35th Street.



## Felt Sport Hats, \$1.49

Lovely Soft Felts in Summer Sport Shades

Shapes include rolled and straight brim sailors in large and small proportions with plain or telescope crowns.

Trimmed with self-colored ribbon bands and bows of draped scarfs of fancy silks.

Showing—Trimmed Millinery Section, Second Floor, 34th Street.

## White Wash Fabrics Specially Priced

<b>2400 yards of White Plisse Underwear Crepe 24c yd.</b>	<b>2000 yards of Fine White Mercerized Batiste 39c yd.</b>
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Fine quality, soft finish, fully bleached. It is particularly adaptable for summer underwear because it requires no ironing after laundering.

Soft and sheer, with a delightfully silky finish; this is appropriate for women's and children's lingerie, as well as dainty baby clothes.

Showing—White Goods Dept., Second Floor, Centre.

## Unusual Sale of Vacuum Bottles

One of the best known and reliable makes offered in this sale at considerably less than our usual lowest-in-the-city prices.

Will Keep Liquids Hot for 24 Hours or Cold for 48 Hours

In the following sizes:	Former Prices	Macy's Sale Prices
108 Smooth Nickel Quart Size Bottles,	<b>\$4.96</b>	<b>\$3.69</b>
200 Corrugated Nickel Quart Size Bottles, 4 cups,	<b>\$4.69</b>	<b>\$3.49</b>
108 Brown and Green (nickel shoulder and top), Quart Size Bottles,	<b>\$3.74</b>	<b>\$2.49</b>
60 Corrugated Nickel Pint Size Bottles,	<b>\$3.24</b>	<b>\$2.19</b>
48 Green (nickel shoulder and top), Pint Size Bottles,	<b>\$2.59</b>	<b>\$1.89</b>



Showing—Main Floor, Front.

## Standard Prices Reduced One-Third on High Grade Electric Fans

Reliable, well made fans of a model which is recognized as one of the leaders of its field. An unusual purchase enables us to sell them about one-third less than standard prices.

<b>12-in. Non-Oscillating \$16.48</b>	<b>16-in. Non-Oscillating \$22.89</b>
<b>12-in. Oscillating \$24.89</b>	<b>16-in. Oscillating \$29.75</b>

These fans can be used on direct current only.

Showing—Basement, 35th Street.

